



# Potomac Hunt Races

## Program Advertising Contract

Please use this form to reserve your Race Day Program Advertisement.

### Step 1

Select Ad Size/Location

Size/Location <sup>(3)</sup>	Quarter Page	Half Page	Full Page	Inside Rear Cover	Center Spread	Outside Rear Cover	Gate Handout
Price	\$100	\$150	\$300	\$500	\$700	\$800	Quote
Check only one <input type="radio"/>							

### Step 2

Enter Advertiser Information

<b>Name or Company</b>	
<b>Address</b>	

### Step 3

Enter Contact Information

<b>Name of Contact</b>	
<b>Telephone Number</b>	
<b>Fax Number</b>	
<b>Email Address</b>	

### Step 4

Authorization

Signature	Date

### Step 5

Indicate Artwork Instructions

Will be Providing New Artwork	Use Last Years Add & Artwork	Artwork is Attached or will Send to Printer	Artwork is Electronic or Hardcopy	Artwork to Follow (Enter Date)

#### Notes:

- (1) For further information, special requests or quotes please contact Jack Louth at [jlouth@ewrcorp.com](mailto:jlouth@ewrcorp.com).
- (2) Deadline for artwork & payment is COB on the Friday nine days prior to Race Day. No artwork changes after this date.
- (3) Ads will not be printed without prior payment.
- (4) Full Page advertisements are approximately 3 3/8" x 8 1/4". Half page ads are horizontal only.
- (5) We greatly appreciate camera ready artwork but we will accept Business Cards, Letterhead, Photos (Black & White) and Hand Written Text.
- (6) Ads may also be sent electronically to our printer via their web site at [www.piedmontpress.com](http://www.piedmontpress.com).
- (7) Make check payable "Potomac Hunt Races."
- (8) Forward Advertising Contract and check to:

Potomac Hunt Races  
 Attn: Jack Louth  
 13360 Signal Tree Lane  
 Potomac, MD 20854

